

# THE CHAMPION CHRONICLE

VOLUME 19

CHAMPION, (Alberta) THURSDAY, July 9, 1936

NUMBER 11

## Jock's Waggin' Tongue

Vol. 2 Thursday, July 9, 1936 No. 8

Published in the interest of the residents of Champion and District.

Stewart-Warner challenges the entire radio industry to present an equal to their new Miracle Radio, in beauty, performance, value and operating economy. One storage battery lasts for years in all your new models now on display at our store.

Guy, Mrs. Vaisey and Leonard are on a trip to Spokane, Portland and Vancouver.

The new Beasall Mops and pads are here. See them. Why break your back any longer at the scrubbing job.

Nile Hill was in town Saturday renewing old acquaintances.

New Gloss Color Paints are here. Ted had an for all inside work re-argument with a concept flows is here. Ted and John just got that we tell you about it.

## "Your Hardware Merchants"

T McPherson of Calgary is at present on the staff at the Bank of Commerce here.

F. Caldwell recently purchased the Hudson formerly owned by W. S. Ryan.

## THE CROP TESTING PLAN

This system of crop improvement helps farmers to improve the quality of their grain, so to increase their incomes. Twenty thousand farmers' wheat fields are being tested at one hundred plot centres this summer. There is a plot now growing in your district. See the nearest National Agent.

NATIONAL ELEVATOR CO. LTD.

## The ALBERTA PACIFIC GRAIN CO. LTD.

a good Company, to do Business with

## Keep cool

when ironing with a

## COLEMAN IRON

Special Price \$6.95

Golf Balls, Tennis Racquets, Spoon Balis Tackle Fishing Poles  
Your Sporting needs can be supplied here

Flies are increasing, use  
Whiz @ O'Cedar Spray  
in cans or bulk

Have you seen our  
Elgin Mouse Trap?

## FARMER'S HARDWARE

Headquarters for all lines of Hardware, including Linoleums, Table Oils, Beds and Mattresses.

Phone 12

Residence Phone 28

## Given Last Rites

A well known Champion pioneer, James Moran Reebuck, died in Lethbridge Friday and the funeral was held in the Community hall, Champion, Sunday afternoon with Rev. Peter Dawson officiating and a full Masonic service and the following pall bearers: J. S. Collins, Geo. Orr, Bob. Robbie, G. Collier, Valued, J. Hagerman and B. Ellis. The many beautiful floral offerings attested to the esteem in which he was held.

His birth took place in Westport, Co. Mayo, Ireland 60 years ago. Migrating to New York, he came on here to homestead north west of town in 1906. In 1928 he became field man for the Hudson Bay-Marlard Oil Co. He put down several test holes for the Nordon Oil Co. and the Parks Oil Co. in the southern portion of the province.

He is survived by his wife in Lethbridge, a son Harold and a daughter, Mrs. (Florence) Locke both of New York. There are also two brothers, Theodore and Albert and a sister, Mrs. Gibbon in Peace River.

A Grandmothers Day will be held at the next W. L. meeting on July 14th, at Mrs. Martin Clevers and all grandmothers are urged by Mrs. Hummel, convenor to attend if possible. The roll call is "Quotations from Canadian authors". Speak up, Mrs. Bastin on Canadianization.

Everyone is thinking and talking of holidays these days. While it would appear there will be less travelling to distant points this season, places nearer home will be largely patronized.

## Champion High School

### Report of Promotions, June 1936

In the following report, 50 per cent of the marks are based on term tests and 50 per cent on the results of the final examinations. The pass mark in each subject is 50 or more.

Grade IX	Lat. Comp.	His.	Alg.	Geo.	Sc.	Lat. Fr.	Lit.	Comp.
Walter Anderson	54	61	50	57	50	51		
Anna Baker	92	81	80	80	80	91		
Louretta Clever	63	69	87	50	54	50		
Ruth Deane	70	87	81	87	83	61	82	
Eric Dismore	42	16	17	40	12	11	18	
Robert Gaudier	69	72	17	39	35	43		
Anna Goodnight	66	65	61	71	20	59	62	
Beth Jopling	50	67	59	51	50	55	72	
Eric Moffatt	78	70	78	70	77	83	50	
Ralph Naylor	61	17	50	31	52	52	59	
Grade X								
James Anderson							61	76
Harold Bach							69	73
Betty Caldwell							70	67
Maxine Dillo							76	73
Douglas Dow							70	71
Anne Ellis							64	70
Lucy Firth							55	68
Marie Firth							55	68
Evelyn Kramer							71	78
Elsie McDougall							77	70
Hugh Miller							70	71
Mabel Vange							68	79
Leonard Volsey							77	67
Grade XI								
John Bastin							78	
Dorothy Dillo							70	
Geraldine McNaughton							70	
John Naylor							75	
Marion Tindall							70	
Thora Wellman							70	
Grade XII								
Gladys Anderson							87	
Dorothy McLean							85	
Verece Wellman							89	
Donald Campbell							78	

## Champion Theatre

Wednesday, July 8th, 1936

Kay Frances  
and George Brent

in

## "STRANDED"

Plenty of action and a mighty nice picture with Kay Frances and George Brent at their very best.

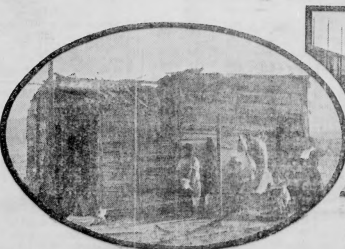
Wednesday, July 8th -- Show at 8 30

## MINIMUM WHEAT PRICE

The Alberta Wheat Pool invites the co-operation of all organized bodies and all interested individuals in impressing on the Federal Government and the people of all Canada the importance of fixing a minimum price for wheat above the average cost of production.

This can best be done by resolutions passed by boards of trade, municipal councils and other similar organizations, or letters to members of parliament.

## Alberta Wheat Pool



A HOUSING PROBLEM SOLVED... Before Imperial Oil interests developed the oil fields of Peru there were homes there such as this, on the left. Foremost in the development, which involved expenditures of great sums of money put up by thousands of investors, was a program to house the native workers. Its result was that rows of neat dwellings like the above sprang up on the desert near the oil fields.



THEN THE PHOTOGRAPHER RAN... The picture of a great wave coming aboard an Imperial Oil tankship on the Atlantic Ocean was snapped by one of the crew when about 100 ft. "snap out of it" into the shelter of a deckhouse.

## HE CAN'T GO WRONG...

Clear, reliable road maps and courteous, helpful road and tourist information are only two of the extra services gladly given at Imperial Oil stations... With Imperial touring information and Imperial gasolines and motor oils, you just can't go wrong. Drop a line to Imperial Touring Service, 92 King St. East, Toronto, for free road maps marked with the best route for that motor trip you are planning.



Purity Flour means real economy. It goes farther. Rich in nourishing gluten, it makes bread that rises right up out of the pans—and the most delicious biscuits, cakes, pies and flaky pastry ever baked!

## PURITY FLOUR

Best for all your Baking

### Tourist Trade Revenue

It would appear that provincial governments of the prairie provinces which neglect to spend sufficient money to maintain their highways in good condition are overlooking a good bet, if figures of tourist traffic from the other side of the international boundary into Canada are an index of what might be expected if highways were made attractive enough to draw the quota of this windfall which the western provinces might reasonably expect.

Recently published figures show that tourists entering Canada in 1935, most of them from the United States, were responsible for a total expenditure of \$202,314,000 in this country during their stay here, if an estimate published by the Dominion department of trade and commerce can be accepted as reasonably accurate.

This is an enormous revenue from such a source when it is remembered that the principal export industry of this agricultural country totalled in value \$116,153,857 in the same year, this being the value placed on Canadian exports of certain farm products for 1935 by the External Trade branch of the Dominion bureau of statistics.

Thus the tourist trade to Canada in 1935 was worth approximately \$40,000,000 more to the country than the principal exported agricultural commodity and, when it is pointed out that a substantial proportion of tourist expenditure means clear profit, the value of the traffic in comparison is greater than even appears on the surface.

But when one examines the comparative figures of income from tourist traffic by provinces it is immediately apparent that the share derived by the prairie provinces is the newly developed source of wealth is but a drop in the bucket compared with the income enjoyed by some of the eastern provinces and British Columbia, from the same source.

For example, figures compiled by the Saskatchewan Motor Club show that on an average expenditure basis, varied according to length of time of their visit, American tourists entering the province direct through ports of entry on the contiguous section of the international boundary line spent approximately \$822,024 in Saskatchewan in 1935, to which is added another \$652,670 as the estimated expenditure of those who entered the country through Manitoba and Alberta ports and spent a portion of their time in Saskatchewan, making a total of \$1,474,714 as Saskatchewan's share of this new industry—if it may be called such—last year.

In other words all that Saskatchewan derived from this source of new wealth was less than one per cent. of the Dominion's total income from tourist traffic. Without going into further detailed figures it may be said that the tourist revenues accruing to Alberta and Manitoba for the same period were relatively commensurate.

There are certain factors responsible for British Columbia and some of the eastern provinces, and particularly Ontario and Quebec, securing the great bulk of this traffic. One of these is the fact that these provinces are relatively closer to the large American centres of population. This is the principal reason. Another is the greater proportion of paved roads on the Canadian side in these provinces directly linked with similar highways in the United States.

But even after allowing for the greater advantages enjoyed by those provinces mentioned, the fact still remains that the prairie provinces are not getting anything like their proper share of tourist traffic and that for them there are great possibilities for improvement.

The relative scarcity of American tourists in the prairie provinces is partly a heritage of the comparatively recent days when visitors found it a frequent experience to have their cars bogged down in mud. Highways have been materially improved since that time but the stigma attached to prairie roads in those days has by no means been lived down yet. This coupled with the difficulty of financing maintenance of a great mileage of gravelled highways during a time of more recent depression years has had the effect of keeping away from the prairie provinces a good many who would have come, but for the skepticism grounded on former experiences.

This is a handicap which has to be overcome before the three western provinces can expect to share in the new division of tourist traffic to which the natural advantages and beauties entitle them. This can only be done by using the necessary steps to see that the network of highways already built and maintained in good condition and that as far as possible the dust nuisance of the gravelled highways is eliminated or at least mitigated to a minimum coupled with judicious advertising.

### Has Modernized Turkey

People Owe Great Deal To President Of Republic

Mustapha Kemal Pasha, President of the Turkish Republic since 1923, has had eight attempts on his life in 15 years. He pays a servant \$5,000 a year for working 30 minutes a day to taste his food before he eats it. In case of its being poisoned, Mustapha Kemal—known as "Grey Wolf"—has made Turkey a model State. The Turkish army discarded the fez at his command, and he has altered women's dress to the modern calendar, and has thrown overboard the fez. He has separated Church and State, established art schools where students work from living models. In Ankara, the capital, there are seven monuments of him. Mustapha Kemal is fond of dancing and gay company. He encourages the young folk in enjoying themselves. He is 56 years of age, the son of a minor official, and was educated at the Military College, Turkey.

### Belong To Fine Arts

Softball and bridge have been elevated to the "fine arts" by Vancouver's public library. The library's latest report lists a book of official rules of softball and a book on bridge under the fine arts section, along with such intricate hobbies as hand-loom weaving and metalcraft.

Musical instruments used by the Chinese are drums, cymbals, horns, lutes, catanets and flutes. There are three varieties of bell—po-chung, te-chung and pien-chung.

### Toc H Movement

Celebrated Its Coming Of Age At Ceremonies In London

Toc H, a movement which began in a dagger in Poperinghe, on the Ypres road, in 1915, celebrated on Sunday, June 28, its coming-of-age in the Crystal Palace, London.

In an address at the ceremony of "lighting of lamps" the Duke of Kent traced the development of the movement through the empire from its humble beginning to the present stage, remarking that Canada now has 38 Toc H units and two houses, South Africa 87 units and one house, and Australia 140 units and one house.

He read a message from the king conveying his sincere greetings and congratulations and recalling that from the earliest years of the movement he had presided practically every year at the lighting of the lamps of maintenance.

"The objects of the Toc H movement are to 'perpetuate the lessons of cheerful self-sacrifice and mutual help, without barriers of class or creed, taught by the young men who laid down their lives during the Great War.' The symbolism of the lamp represents the keeping alive of the ideals which they embodied."

Referring to the recent visit of "Tubby" Clayton—Rev. P. B. Clayton, founder of the movement—to the eastern Mediterranean, the duke said it had stimulated Toc H in that part of the world, where many of its members are drawn from the army, navy and air force.

### British Broadcasting

Government Extends Charter Of The B.B.C. For Ten Years

Following the recommendations of a special committee on broadcasting, it was announced in London that the government would extend the charter of the British Broadcasting Corporation for 10 years from Dec. 31 next, increase the number of members from seven to 10 and increase the corporation's share of revenue from public receiving licenses.

Cost of such licenses will remain at 10 shillings.

The government held the view the corporation should continue to refrain from commenting upon current affairs, both in broadcasts and in the corporation's own publications. It also held that the suggestion of the committee—whose submitted its report last March—that empire broadcasting service should be developed—also held that the licensing of relay stations should be continued for another three years, the postmaster-general, having suggested to take over the relays afterward.

The government also approved the continued exclusion of advertisements and believed that the responsible departments should take all possible steps to prevent the broadcasting of foreign advertisement programs.

It also approved the rejection of the proposal of the broadcasting committee, which was headed by Lord Alton, that the responsibility of broadcasting should be transferred to a cabinet minister.

### Belgian Defense Project

Plan Erection Of Network Of Machine Gun Nests Along Border

A plan for a series of machine gun nests along the Belgian frontier and extension of the term of Belgium's obligatory military service from eight to 18 months were contained in proposals submitted to the military committee of the Belgian chamber by General Maginot, former chief of staff and now minister of the Maginot plan of national defence.

The defence project, which has been approved by the superior defence council, calls for erection of a network of small machine gun nests. They would be manned by trained mobile troops and would be reinforced by a "destruction system" under the Maginot plan. The system of structures would be connected by mining bridges, roads and railways throughout the border regions to delay the advance of any invading troops.

In advocating the increase in the term of obligatory service, Gen. Maginot said the measure would provide the nation with a sufficient number of trained troops to carry out his defence plan.

The piracru, a fresh water fish, is found only in the Amazon river and its tributaries. Resembling a whale, it often weighs as much as 200 pounds.

The famous mineral springs of Bath, England, produce 500,000 gallons of the medicated water daily.

### Violent Deaths

Automobile Accidents, Suicides And Other Mishaps Take Heavy Toll

Automobile and other accidents, suicides and homicides brought death to 6,885 people in Canada last year, the Dominion Bureau of Statistics reported. Almost all forms of violent death except suicide showed increases over 1934 and except upward record high levels registered around 1930 and 1931.

Automobile mishaps took 1,224 lives or 11.2 per cent of population compared with 1,115 in 1934. This was the largest toll since 1931 when 1,216 fatalities occurred.

In all, 6,885 persons or 62.9 per 100,000 met death from external violence in 1935. This, too, was the highest total since 1931 and compared with 4,669 in 1934.

Suicides accounted for 902 deaths, compared to 927 in 1934 and homicides for 193 compared with 142 in 1934.

All provinces with the exception of Prince Edward Island, New Brunswick, and Alberta showed a larger number of motor vehicle fatalities in 1935 than in the preceding year. Prince Edward Island, however, had two deaths as compared with five, New Brunswick 40 against 52, and Alberta 45 against 61.

Prince Edward Island had the lowest rate, 2.2 per 100,000 and Saskatchewan stood next with a rate of 4.3.

### SELECTED RECIPES

#### MARSHMALLOW CHOCOLATE LOAF CAKE

3 squares unswweetened chocolate  
¾ cup cold milk  
2 cups flour  
2 teaspoons Magic Baking Powder  
½ teaspoon salt  
¼ cup butter  
1 ½ cups sugar  
8 eggs (yolks only)  
1 teaspoon vanilla

In a double boiler put chocolate and milk, which melted, and until quite smooth—cool. Sift flour once, measure, add baking powder and salt, sift together three times. Cream butter, gradually add sugar and beat until light and fluffy. Add yolks which have been beaten until thick and lemon colored, and vanilla, then add flour mixture alternately with the cooled chocolate, a little at a time, beating well after each addition until smooth. Bake in a well greased pan in slow oven (235 degrees F.) for 25 minutes, increase heat slightly (to 350 degrees F.) and finish baking 45 minutes. Turn out carefully and while still warm cover bottom with marshmallows that have been rinsed off with cold water and cut in halves cross-wise. When cake is cool cover with chocolate frosting.

### Invisible Light

Will Be Given By Lamps In Near Future Is Prediction

In the near future lamps will give "invisible" light. This forecast has been made by J. W. Maitland, general manager of the Hull (England) Corporation Electrical Department. "Lamps will be able to give out not only visible light, but what we call 'invisible' light," he said. "Scientists are still striving for increased beauty as well as increased efficiency."

### India Has Odd Bridge

A bridge across the Zhetum River in Kashmir is made of wickerwork. It consists of three ropes made of hazel twigs, one to walk on and two to hold, the ropes being kept in position by V-shaped branches every six feet. Although appearing frail and swaying about in a gale, the bridge is really very strong.

A dwarf in Zululand is 14 years old, but is only 20 inches tall and has not grown for years.



## Popping the Question!

Why don't you, too, get back to Ogden's Fine Cut? Times are better, and Ogden's is a better tobacco—the "one and only" choice of smokers who know that cigarettes rolled with Ogden's are the next best to "tailor-mades". Get yourself a package today—it's Cellophane-wrapped and has the purple easy-opening device. And make sure you use the best cigarette papers—"Chantecleer" or "Vogue".

## OGDEN'S FINE CUT

P.S.—Your Pipe Knows Ogden's Cut Plug

### Lives In Lonely District

Woman Has Gold-Trading Post In British Columbia

A young woman arrived in Boston aboard the Canadian National Steamship liner Lady Nelson and told of conducting alone for four years a gold-trading post in the wilds of British Columbia.

Mrs. Violet McCrurk, who has lived in British Columbia since she married "Dick" McCrurk, gold and diamond trader, told reporters how she continued her husband's business after he lost his life in an accident four years ago.

"The natives agreed to trade with me, after they pinched me and decided I was all right. They had never seen a white woman until 'Mick' took me back to the post, 200 miles inland from Denebar."

"When Mick died I just went right on with the business. Tourists reach the post quite often, to see Kale Teur Falls, which is, they tell me, five times larger than your Niagara Falls."

Mrs. McCrurk said she had operated a river boat acted as a guide for tourists, and the rest of the time conducted her store at the post, where, she said, she sold everything from rum to ammunition. On the day of her first visit to this country, she said she would visit Boston and New York. She was born in Barbados.

### The Shetland Islands

Only 27 Out Of 100 In Group Are Inhabited

The Shetland group consists of 100 islands, 27 of which are inhabited. The largest are Mainland, Yell, Unst, Fetlar, Bressay and Whalsay. The islands seldom rise to more than 500 feet above sea level. Much of the soil is peaty, and barely one-sixth is under cultivation. Cattle and sheep are grazed and the small, sturdy Shetland ponies and Shetland wool are well known. Fishing is one of the chief occupations and the wool industry is of importance. Originally settled by Norsemen, the island remained under Norse rule until the marriage of James III, of Scotland, to Margaret, princess of Norway.

### Utah's Great Salt Lake

Because there's so much salt in Utah's Great Salt Lake, you can't sink or even submerge yourself in it. But it's still possible for an inexperienced swimmer to drown in the lake by going beyond his depth, losing his balance and being suffocated by the brine. But even then his body would float on the surface.

Statistics reveal that for every three men aged between 75 and 80 there are four women. For every four men more than 85, there are seven women.

ONLY APPLEFORDS OFFER YOU THE CONVENIENCE TO TEAR OFF THE EXACT LENGTH REQUIRED.

Appleford's Para-Pan

HEAVY WAXED PAPER

Warehouses at Calgary, Edmonton, Regina and Winnipeg





## The Champion Chronicle

L. A. STARCK  
Editor and Publisher

Thursday, July 9, 1936

Dr. Kay is relieving in Carmanagay during the absence of Dr. Dinosko, who, with his family, is spending a holiday in Portland and other points in the States.

## Local &amp; General

Mr. and Mrs. Edwin Fisher of Great Falls were Champion visitors last week.

Sell a few pairs of ladies white shoes at \$1.49 at Campbell's.

Miss Florence Ulrich is in charge of G. K. McLean's office during his absence on holidays.

Roy Robin has accepted the position as teacher at the Ilwaco school for the ensuing term.

Pears, apricots, strawberries, raspberries, Bing cherries, etc. all at Campbell's.

We were surprised to see two sealed cartons marked Goodfellow and Werts in the local phone office.

Miss Margaret Spunkie is able to be around again, having been confined to the house with a poisoned foot.

Just in, a full supply of ladies new hosiery, assorted colors and sizes at reasonable prices at Campbell's.

Mr. and Mrs. Alexander attended the picnic at Retlaw on Tuesday and the celebration in Taber on July 1st.

D. Campbell was in charge of the British American Oil station during the absence of A. W. Jopling on holidays.

Lyle Hopkins, brother of Art Hopkins, accompanied by his wife arrived Tuesday from Vancouver, Wash. for a short visit.

Be in the swim with a new zipper style bathing suit with a detachable top. Snappy colors and reasonable prices at Campbell's.

Mr. and Mrs. Ted Davis have taken up residence in Vulcan. Mr. Davis having accepted a position as foreman on a road project.

Miss Diemert, Eric Diemert and M. F. Hamilton left Saturday for Kimberly, B. C., where they will visit relatives on their holiday.

Mrs. B. T. Lamont, accompanied by her mother, Mrs. Dobbs of Vulcan, expects to leave next week for Vancouver where a holiday will be spent.

There will be a Social Credit meeting in the Champion Community Hall on Tuesday July 14th at 8:30 p.m. when Hon. Lucien Maynard and Rev. Peter Dawson, M. L. A. will be the speakers. The addresses will deal with the certificate.

Mr. and Mrs. G. McLean and Mr. and Mrs. G. K. McLean left Sunday by motor for Casper, Wyoming where they will visit relatives. They will also visit in Denver before returning to Champion.

## Notice

All Social Crediters of the Alton Bayan polling subdivision are hereby requested to attend a meeting to be held at Alton Hall July 14th for the purpose of electing June officers.

Mr. H. O. Haslam, M. L. A. will give an address.

## EDMONTON

## EXHIBITION

JULY 13 - 18

## SINGLE FARE

## for ROUND TRIP

(MINIMUM FARE 25)

from all stations in Saskatchewan, Alberta and British Columbia (Vancouver and East)

## ON SALE

JULY 11 - 17

and on July 18 for trains arriving not later than 2 p. m.

RETURN LIMIT JULY 21

Apply Ticket Agent

Canadian Pacific

## Discuss Hospital Area

At the regular meeting of Harmony council on July 2nd the Dept. of Agric. asked the council to assist them in getting a list of owners of combines and threshing machines. Mr. Lawrie, Provincial Weed Inspector was present and gave a talk on the weed problem and suggested that a local weed inspector be appointed; and the decision was carried to hire a person as weed inspector for

the months of July and August at a fee of \$100.

The secretary was appointed as assessor for the next six months.

In respect to the Bait mixing station a motion was carried to hold down the day shift to 3 men if possible.

A hospital area came up for considerable discussion as delegates from Vulcan, Carmanagay and the Village of Champion were in attendance to present their propositions and it was

decided to hold a public meeting in the Community Hall on Wednesday, July 14th at 8 p.m. when delegates from the same three districts would explain their proposals and also a representative from the Dept. of Public Health would be present.

The council allowed the secretary one week's holiday from July 20th and that a notice be put in the paper that the office would be closed during that period.

## CHAMPION GROCETERIA

Garden Isle Pineapple 2 for.....	25c
Quart Jar of Peanut Butter.....	40c
Puffed Wheat 5 oz.....	10c
Alymer Pork & Beans per tin.....	10c
Cocoa, 1 lb.....	19c
Miracle Whip 32 oz.....	55c
Watermelon, per lb.....	5c

Fresh Strawberries, Cukes, Tomatoes, Lettuce, Watermelon, Cantaloupe, etc

E. LATIEFF

Phone 14

## Long Louie Cafe

invites your patronage

when in need of a

GOOD MEAL

Served at all hours

Ice Cream Candles Tobaccos

## PIONEER GRAIN

COMPANY LIMITED  
OPERATORS OF  
COUNTRY ELEVATORS  
LICENSED & BONDED  
DISCUSS YOUR GRAIN  
HANDLING & MARKETING  
PROBLEMS WITH OUR AGENT  
M. F. HAMILTON  
Agent

## THE CROP TESTING PLAN

This system of crop improvement helps farmers to improve the quality of their grain, so to increase their incomes. Twenty thousand farmers' wheat fields are being tested at one hundred plot centres this summer. There is a plot now growing in your district. See the nearest Scale Agent.

SEARLE GRAIN COMPANY, LIMITED



Spend the  
HOLIDAY  
in safety  
and comfort

Get those tires NOW! And for economy and big VALUE, get Good-year Pathfinders—the lower priced Goodyears with full centre traction tread.

Come in and let us fit those new Pathfinders TODAY!

GRANLIN MOTORS

(Ford Sales &amp; Service)

Champion, Alberta

GOOD YEAR

PATHFINDER

Size 28 x 3 1/2 6.00 Size 28 x 4 1/2 9.50

Size 28 x 4 1/2 8.50 Size 28 x 4 1/2 10.50

Other sizes equally low-priced

## Without Fear Or Favor...



"I WILL hew to the line of right, let the chips fly where they may." It takes a stout heart to adopt this principle of General Grant's, yet it is the everyday matter-of-course attitude of a good newspaper. No matter whose head rolls in the dust, the truth must be told. No matter what storms of protest and vituperation it brings about its ears, your newspaper prints the news as and where it is found, faithfully and accurately. No malpractice to the public injury is hidden or condoned; no improper policy goes unchallenged. Because the newspaper is the forum and the voice of public opinion. It is the moving picture of daily life where all may see and all may judge freely and independently.

"THE truth, the whole truth and nothing but the truth." As conscientiously as though it were under oath your newspaper gives the plain unvarnished facts. Disagree with its editorials if you will—you have a right to your own opinions—but in the news columns you will find only the news, candid and impartial, on which to base your own judgments.

PRESERVE THE INTEREST AND THE VOICE YOU HAVE IN AFFAIRS AND IN YOUR OWN GOVERNMENT BY READING AND AT WILL, USING THE FREE IMPARTIAL COLUMNS OF YOUR NEWSPAPER.

The Calgary Herald

OVER 50 YEARS OF SERVICE

Southern Alberta's Leading Daily

Bring your Prosperity Bonds here, we are always ready for business, our values are more than competitive

Girls black strap patent Leather with fancy perforations leather shoes, 11 to 2 pair 2.10

Boys G. W. G. Overalls made just like Dad's heavy quality, 4 to 11 years 1.25

Growing girls white kid Oxford with good leather sole sizes 11 to 2 per pair 2.29

Boys Topper Hat good sunshade fits all heads each 29c

Girls two tone Blood Shoes sturdy little style size 8 to 10 1-2 per pair 1.98

Boys Fancy Socks good quality size 7 1-2 to 9 per pair 21c

Helmet Corned Beef 12 oz size each 12c

Miracle Whip Kraft large 32 oz glass jars each 49c

Cherry Conserve Western brand, 4 lb pail 63c

VI-TONE 12 oz tins, buy 2 tins and get a free bicycle ea 47c

Tomato Juice 3 tins for 19c

Sugar 20 lb, sack delivered with order only per sack 1.29

Dried Peaches nice bright stock 5 lb, bags 79c

Sunkist Oranges medium size 2 dozen for 49c

Purity Wheat Flakes 3 1-2 lb, bag each 19c

Malkins Coffee Date stamped 1 lb, bag ea. 38c

Field Cucumbers medium size each 5c

Pic Nic Hams 7 lbs. each 1.40

Phone 34

Phone 34

McCullough Bros.